

Securing Bihar's Financial Future

Not event sponsorship.
Early access to a financial shift.

Money. Markets. Momentum. | 06 June 2026 | Patna

The Context

Data Dashboard

130M+

Population & massive emotional loyalty

₹1L+ Cr

Annual remittances holding untapped capital

1st Mover

Underbuilt infrastructure = absolute advantage

A global slowdown is coming. Capital is tightening.
States that move early win the decade.
GTRi 6.0 is where the shift begins.

The Platform

Metrics Block

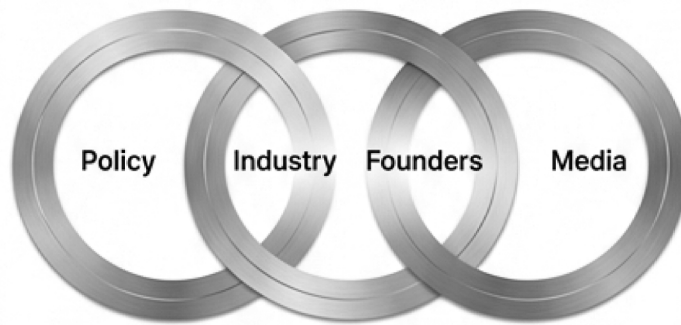
5+ Years

11+ Summits

80+ Speakers per edition

Backed by NILF 2026 traction

Convergence Diagram



**One room. Not noise.
Influence. Access. Positioning.**

The Real ROI



Omnipresent Branding

Visible on invitations, passes, and press backdrops.

A 6-inch triangle branding block on every single chair. Every attendee sits with your brand.



35-Day Digital Push

Integrated reels, videos, and narrative build-up across FB/IG prior to the event.



Authority Positioning

Shift perception from brand to category leader. Show up as a stakeholder when it matters.




Curated Access

Money cannot usually buy this room. Closed-door access to policymakers, investors, and founders.

Strategic Partner Opportunities

Position your brand at the center of Bihar's financial inflection point

Premium Sponsorship Matrix	Title Partner (₹15L) - Narrative Owner 	Power Sponsor (₹10L) - High Visibility	Associate (₹5L) - Credible Presence	Supporting (₹2.5L) - Event Visible	Brand (₹1L) - Entry-Level
Strategic Positioning	Exclusive Presented By status	Verbal Stage Acknowledgment	Brand Mention	—	—
Exclusive VIP Access	Front Row VVIP + Exclusive Lunch & Dinner with CEOs	Second Row + Lunch with CEOs	—	—	—
Digital Amplification	Dedicated Intro Campaign (5L+ reach) + Premium Reels	Social Media Inclusion (Posts + Reels)	Select Digital Creatives & Reels	Select Social Creatives	Mention in Official Thank-You
High-Impact Physical Branding	Top-Tier ALL assets + Press Briefing + Chair Branding	Prominent placement + Press Briefing + Chair Branding	Mid-tier placement + Press Briefing + Chair Branding	Standard Logo Backdrop + Chair Branding	Passes + Standees Only

Spotlight Text

Why the Title Tier? It's an unfair advantage. You don't just sponsor the event; you own the narrative with an exclusive 5 Lakh+ reach digital campaign and CEO-level closed-door access.

Closing Hook: Five years from now, when Bihar's financial ecosystem evolves—your brand can either be part of that story... or a footnote watching it.

GRANDTRUNKROADINITIATIVES SPONSORSHIP PROPOSAL